



What is Solar Family DAO?

Solar Family is a digital autonomous organization run on Ethereum using Aragon framework

The Solar Family is a solution for investment management on the rapidly growing Solar Tech market. It is based on the Decentralized Autonomous Organization model where members are in control of decision-making and financial flows

Our business model

Investments and consulting companies in following sectors:

- Smart meters
- Energy distribution networks
- Solar legal automation
- Recycling in solar energy
- Solartech asset management
- Digital financial instruments for energy market: futures/options
- Consulting

Why do you need Solar Family DAO?

We will help companies with our expertise, possibility to instantly integrate their services with our solar plans (hypothesis testing, piloting).

Infrastructure market estimated to grow x3, service market significantly more.

Now our goal is to apply our experience to the solar tech market. For this purpose, we have a team with great experience, the background of successful projects and a solid plan for operation on this market.

In details

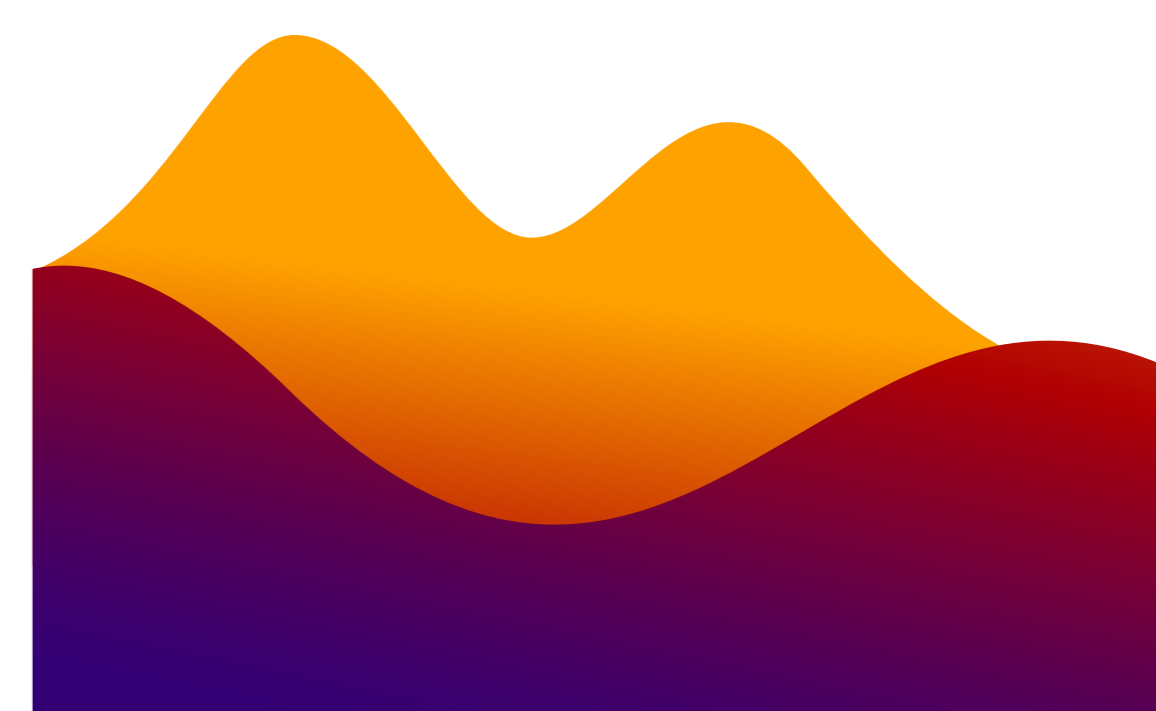
- Token Manager: manages the token issue, burning and distribution processes;
- Voting: manages the voting, consensus and quorum, controls the time of voting;
- Vault: storage of tokenized assets of ERC20, ERC721, and ERC1400 standards;
- Finance: manages the Vault for crediting and debiting funds from the storage, keeps track of transactions;
- Agent: interoperability module for interacting with external smart contracts;
- Permissions: module for setting permissions for DAO modules;
- App Center: module for installing new applications.

Our experience

During last five years our team built three successful solar plants investment projects in Spain. The volume of investments amounted to 2.3 mln euro. Now our goal is to apply our experience to solar tech market. For this purpose we have a team with great experience, background of successful projects and solid plan for operation on this market

We already successfully launched a project with capital of 2,246,800 €. Now we starting the Solar Family fund, aimed on investments in solar tech market (service companies for solar energy sector). Such companies have much higher ROI and potential to scaling and growth of capitalization. We selected a DAO model for decision making as transparency and funds protection are our priority.

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| Total investments: | 2,246,800 € |
| Revenue: | 900,000 € |
| Profit: | 540,000 € |
| Power: | 1.64-megawatt |



SOF и SOR Token

In order to manage the decentralized organization, the Solar Family has developed a special economic model. Its core includes two digital assets – SOF (Solar Family) and SOR (Solar Family Reputation) tokens. Functionality of the Solar Family Token

The SOF token is a digital asset that confirms the membership in the DAO and gives the right to a proportional share in the assets. The power of a vote in the broad voting is proportional to a stake of tokens held by the member. The SOF token is a freely traded asset available for exchange through trading platforms and p2p transactions.

The SOF token has three main functions:

1. Participation in the broad consensus (voting)
2. A collateral asset used to issue the SOR reputation token
3. The instrument that entitles its holder to a portion of the DAO's assets in proportion to the holder's share

Cash flows to the DAO are used to buy back the SOF tokens through trading platforms. All bought-back tokens are irreversibly destroyed, thereby reducing the number of tokens in circulation with each return of invested funds. Thus, being a non-profit organization, the DAO rewards its members for managing the funds using the indirect mechanism similar to that of Maker DAO, one of the most successful cases in the industry. Thanks to this mechanism, the value of the tokens remaining in circulation will increase after each burning.

Roadmap

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|---|--|---|---|
| <p>Q4 2019</p> <p>Q1 2020</p> <p>Q2 2020</p> | <ol style="list-style-type: none"> 1. IEO on Livecoin the tokensale is 200,000 USD, the hardcap is at The IEO will start on 18 December 2019. The softcap for 490,000 USD. 2. Legal registration of the DAO 3. Release of the mainnet version of the DAO. At this stage, we will complete the development of the DAO and user interface, which was started earlier and is now in the MVP stage 4. Launch of the DAO 5. Training the DAO investors with a purpose to fully engage them with the community and the investment process 6. Start trading SOF tokens on Livecoin exchange at February 1st 7. Transfer of all funds collected during the IEO to the DAO budget (except development costs) 8. Initiation of official partnerships with renewable energy accelerators working in the EU to select the most promising projects 9. Organization of Solar Family meetups to attract people who want to join our organization and invest in solar energy through DAO 10. Participation in conferences focused on solar energy, startup battles and meetups on Solar tech in Spain, Germany, Malta, Vietnam, Singapore to increase the number of partners and community of the project 11. Negotiations with institutional investors for a joint round of investments in Dao portfolio projects to increase the capitalization of the project 12. Conducting the first round of DAO investments in solar tech projects selected by a narrow quorum and approved by the DAO voting 13. Mentoring portfolio startups most interesting to the DAO community 14. Creating guides together with our experts aimed at support own projects of our investors and selling the DAO expertise to third parties (other companies and startups) | <p>Q3 2020</p> <p>Q4 2020</p> <p>Q1 2021</p> <p>Q2 2021</p> <p>Q3 2021</p> <p>Q4 2021</p> | <ol style="list-style-type: none"> 15. Connecting startup services/products to our stations and/or other infrastructure players of the solar energy market for the purpose of hypothesis testing and first sales (there are arrangements already) 16. Collecting and the first results of portfolio companies and conducting their analysis 17. Sign negotiations with Clean Energy Accelerator to start operations on the South American market 18. Creation of the report on the work of the organization in 2020 and its demonstration to all DAO members . Summarizing the work of experts, portfolio companies and the DAO itself 19. Getting started with solar tech projects in Asia with Clean Energy Accelerator 20. The annual audit activities of the company by the licensed EU auditor 21. Promotion and implementation of portfolio startup services at the EU market based on the experience gained during 2020 22. Attracting new rounds of investment in portfolio startups, including from third-party investors and funds 23. Decision-making on further operations with projects (exit with profit-taking if approved by the DAO community, if it did not happen earlier, further development, reinvestment) 24. Conclusion of an agreement to enter the US market together with Powerhouse and a number of other accelerators in order to select promising projects 25. A new round of project selection for next investments 26. Continued work with ongoing projects: scaling their business models on the EU market and exporting to the markets of South America 27. Conducting investment rounds in new projects 28. Building further plans to scale the project together with the DAO community to implement new investment projects |
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SOLAR FAMILY IEO ANNOUNCEMENT

Dear clients, on 18.12.2019 (17:00 Moscow time) Livecoin Exchange is launching an IEO on Solar Family (SOF) assets.

IEO end date: 30.12.2019 (20:00 Moscow time)

You may review the IEO details below.

Asset name: Solar Family Token

Asset ticker: SOFToken total issuance: 200 000 000 SOF

Tokens on IEO: 70 000 000 SOFToken price on IEO: 0,007 USD / 0,00000097 BTC

Standard: ERC-20

Smart contract address:
0x061c68e9eaf203496402149162ffdbdf982ef483

Block explorer: <https://etherscan.io/token/0x061c68e9eaf203496402149162ffdbdf982ef483>

IEO time: 13 days

Trading pairs: SOF/USDT, SOF/BTC

Minimum purchase: 100 SOF

During the IEO, the tokens can only be purchased. The unsold tokens would remain for the next funding rounds. The trading and withdrawal of SOF will start on 1 February 2020. The deposit of tokens will be opened on 1st of April.

Token distribution

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|--------------------|-----|---------------------------------|
| IEO | 35% | <div style="width: 35%;"></div> |
| Early investors | 35% | <div style="width: 35%;"></div> |
| DAO's Reserve Fund | 20% | <div style="width: 20%;"></div> |
| Team & advisors | 10% | <div style="width: 10%;"></div> |

Distribution of raised funds

All raised funds are credited to the Solar Family DAO, except for the development and marketing costs incurred by the DAO.

Команда

| | | | |
|--|--|---|--|
| Manuel Vicente Lavilla <i>Leading partner of the Solar family</i> | Ignacio Alonso López <i>Technical Director</i> | Juan Manuel Vega Zambrano <i>Responsable O&M</i> | Алишер Шукуров <i>CEO</i> |
| Maria Melgares <i>International Project Manager</i> | Yana Semenyaka <i>Senior Lawyer</i> | Ilya Sdobnov <i>CMO, COO</i> | Ilya Gorlachev <i>CFO</i> |
| Dmitry Kuznetsov <i>CTO</i> | Madina Hooke <i>Business Development Director</i> | Lukasz Lisowski <i>Lead Developer</i> | Zhong Lingxin <i>Back-End developer</i> |

